

Sponsor and Exhibitor Information

The Annual Conference for the Vermont Assessors and Listers Association (VALA) which provides opportunities for networking, product information and training to the 251 municipal assessing office and associates in the state of Vermont is scheduled for **Friday, September 18, 2020 at the Capitol Plaza in Montpelier VT**. As an event sponsor or exhibitor, your organization will have the opportunity to connect with community leaders from across the state to extend your products, services, and messages to our attendees.

Gold Sponsor (\$2,500) - One Available

As a gold sponsor, you will receive the highest level of recognition for your contribution. Your package includes:

- ☐ Company banner displayed during the conference (as provided by you)
- ☐ Attendee list with email addresses provided after the conference
- ☐ Recognition in VALA's registration mailings (print and electronic)
- ☐ Company logo and link to your website posted on VALA's webpage for 1 year
- ☐ Company logo displayed at registration table
- ☐ Company ½ page Ad in newsletter for 1 year
- ☐ 25-word description in our conference materials
- ☐ Verbal recognition at the conference
- ☐ Exhibitors package at conference, includes registration for two attendees

Silver Sponsor (\$1,250)

As a silver sponsor, you will receive the following for your contribution:

- ☐ Company logo and link to your website posted on VALA's webpage for 6 months
- ☐ Company logo displayed at registration table
- ☐ 25-word description in our conference brochure
- ☐ Verbal recognition at the conferences
- ☐ Exhibit package at conference, includes registration for one attendee

Bronze Sponsor (\$750 or \$1,000)

As a Bronze sponsor, you will select from Snack or Breakfast sponsorship which receives the following for your contribution:

- ☐ Event signage with company logo placed next to each buffet line or snack table
- ☐ Table tents with your company logo present during lunch
- ☐ Verbal recognition at the conference
- ☐ Exhibit package at conference, includes registration for one attendee

Exhibitor (\$150)

As an exhibitor, you will have the opportunity to connect directly with conference attendees during our breaks and designated networking time. You will receive the following:

- ☐ Registration for one attendee to the conference, including all meals, add'l attendees at \$35pp
- ☐ Display table, chair and option for electricity

Sponsor or Exhibitor Registration

Contact Information:

Company/Organization Name: _____

Contact: _____ Phone: _____

Street Address: _____ City/State/Zip: _____

Email: _____ Website: _____

Conference Attendee: _____ Email: _____

Second attendee, if applicable:

Name: _____ Email: _____

Please list any attendee(s) dietary restrictions : (i.e. gluten free, vegetarian, lactose intolerants; etc.)

Description of Company/Organization for Conference Brochure:

25 Words or Less: _____

If you plan to have an exhibitor table, will you require electricity? Yes No

Sponsorship Selection:

Exhibitor:

Sponsor/Exhibit Type	Fee		\$150
Gold Sponsor	\$2,500		
Silver Sponsor	\$1,250	Additional Attendee (up to two per table)	\$35 _____
Bronze Sponsor– Breakfast	\$1,000		
Bronze Sponsor- Snack	\$ 750	Total Due: _____	Make checks payable to: VALA

Remit form and payment to: **VALA- Annual Conference**
C/O Lisa Wright
4277 Whipple Hollow Road
Florence, VT 05744

Thank you for your support!! We look forward to creating a great conference with you!!

Please email Lisa Wright- president@valavt.org if you have any questions.